

FACT SHEET

for Bloggin' Ninja



Bloggin' Ninja is an online SaaS platform for digital marketers to discover topics and brainstorm, outline & write optimized content - all with easy fill-in-the-blank templates.

Our marketing software occupies a unique space in the lifecycle of Content.

Other SaaS marketing tools gloss over the development of ideas and the actual *writing* of the content. These auto-posting, scheduling and analytics-driven companies say “just make really great content” and then skip directly over to their tracking, analyzing, and reposting.

But... where do the ideas for that “really great content” come from? And... how should Content be written and optimized?



Bloggin' Ninja is the only marketing platform to address the very first step in content marketing: content creation.

With four unique ways to brainstorm ideas, billions of possible click-n-pick title combinations, and a roadmap full of fill-in-the-blank templates and checklists, Bloggin' Ninja helps content marketers with everything from outlining and writing, through keywording and optimization.

In short, Bloggin' Ninja has everything Content Marketers need to create not just “really great content” — but killer content in minutes.

Customers

Designed for Content Marketers with limited time (and often little to no formal marketing training), Bloggin' Ninja helps the following target markets “blog and get back to business.”

- Small Business Owners
- Small Team Marketers (working in 2-4 person teams)
- Entrepreneurs
- Solopreneurs
- Mompreneurs
- Bloggers
- Influencers
- Experts & Coaches
- Affiliate Marketers

Benefits

Bloggin' Ninja helps Content Marketers:

- Save time
- Overcome Bloggers Block
- Quickly create super-clickable titles
- Develop keyworded outlines
- Write properly structured, optimized posts
- Craft and iterate Social Media posts for all social outlets
- Develop a full, balanced Content Calendar for blogs & Social Media outlets
- Manage long-term brand messaging
- Define short-term goals (per post)
- Keep an eye on target demographic coverage over all content/social platforms
- Post more consistently (set Deadline Buddy® text & email reminders)
- Never forget an idea again (keep it safe in a private Idea Vault®)

Software Features

- Brainstorm Boards®
- Idea Generator
- Content Calendar
- Goal Tracker
- Writing Roadmap
- Outline Organizer
- Honest Optimizer
- Deadline Buddy®
- Keyword Keeper
- "It's a Date!" Daily Specials
- Personalized Wordcloud Inspiration
- Social Media One-liners & #Hashtag Groups
- Pick-n-Click TitleTopics — full of vetted, popular word choices
- #Hashtag Manager

FOR MORE INFO



contact: Noi Louden

email: hiya@writing.ninja

visit: www.Bloggin.ninja

Product Cost

Monthly Subscription: **\$29/month**

Annual Subscription: **\$24/month**

Lifetime Membership (limited time offer): **\$790**