

Content Camp

Gather. Connect. Ignite.

April 27-28, 2019 in New Bedford, MA



Join Bloggin' Ninja and Groundwork for Content Camp! This two-day immersion is designed for small business owners and entrepreneurs who want to create an effective content marketing strategy with limited time and budget.

Campers will spend Saturday and Sunday immersed in classes and workshops to learn the strategies and tactics of creating good content. You will leave Content Camp with:

- Your own 6-month content calendar filled with SIX months of customized content
- A clear definition of your audience and how to reach them
- Your own unique voice and tone that resonates your customers
- Several buckets of content “topics” that will appeal to your audience
- A better understanding of how to use social media to deliver your message to the right audience
- A blog checklist including tips and resources on SEO, titles, formats, and more

You'll create all of this material under the guidance and feedback of 15 expert speakers, panelists, and support staff.

PLUS, all Content Campers get:

- 6-month community membership to Groundwork (\$180 value)
- 6-month subscription to Bloggin' Ninja Software (\$179 value)
- Breakfast and lunch Saturday and Sunday
- Drinks and refreshments Saturday night
- A Content Camp 2019 T-Shirt

Dates:

Saturday April 27, from 9am-5pm

Sunday April 28, from 10am-4pm

Tickets:

\$149 / \$99 early bird (Until March 29)

\$99 Groundwork Members

www.eventbrite.com/e/content-camp-2019-gather-connect-ignite-tickets-58111749808

Brought to you by Groundwork and Bloggin' Ninja.

Contact sarah@newbedfordcoworking.com for information, or call 508-441-4622.